## William Paterson University Faculty Senate Graduate Programs Council Meeting Minutes

Date: April 17, 2017

Time: 2:12 p.m. – 3:38 p.m.

Location: Valley Road, Room 3015

Present: D. Feola, M. Hinkle (co-chair), K. Louie, K. Oh, N. Rodriguez, S. Sabatino (Co-Chair). Guests: Prof. Michael Yakubov, MBA Director, and Prof. Stephen Betts, Department of Marketing and Management

| AGENDA                        | DISCUSSION  | ACTION                       |
|-------------------------------|---|------------------------------|
| Meeting call to order         | Meeting called to order at 2:12 p.m. by S. Sabatino.                |                              |
| Adoption of the Agenda        | Agenda was adopted.   | Motion: "To adopt agenda"    |
|                               |   | K. Oh / K. Louie – Motion    |
|                               |   | carried unanimously.         |
| Approval of the minutes of    | Minutes were approved.  | Motion: "To approve the      |
| March 1, 2017 meeting         |   | minutes"                     |
|                               |   | K. Louie / K. Oh – Motion    |
|                               |   | carried unanimously.         |
| New Business: Review of New   | Prof. Michael Yakubov presented the rationale for the new program   | Motion: "To approve with     |
| Academic Program from College | establishing a pathway certificate for the MBA. This program        | revisions the MBA Pathway    |
| of Business: MBA Pathway      | would enable working professionals who do not meet the criteria     | Certificate."                |
| Certificate.                  | for application to the MBA to begin taking the lower level core     | M. Hinkle / K. Louie –       |
|                               | courses (18 credits total) and, if they maintain a GPA of 3.0 or    | Motion carried               |
|                               | higher, would be admitted to the MBA. The pathway certificate       | unanimously.                 |
|                               | program would be highly selective. Most of these applicants are     |                              |
|                               | working professionally and would be serious students. Their         | M. Yakubov agreed to have    |
|                               | professional and life experience are indicative of their potential. | the revisions completed by   |
|                               | This alternate route to the MBA would make the University more      | end of this week and will    |
|                               | competitive with peer institutions that already offer a similar     | send the revised program to  |
|                               | program. As long as the admission criteria are applied fairly and   | the secretary of the Faculty |
|                               | consistently, the University would be able to maintain its status   | Senate.                      |
|                               | with the AACSB. These new students would be enrolled in the         |                              |

|  | <ul> <li>lower core classes currently being offered. No additional sections would be needed. This certificate would also allow the entering students to apply for financial aid.</li> <li>The Council members discussed the program changes and recommended the following revisions to the program change report: <ul> <li>Revise application requirements to include letters of recommendation,</li> <li>Review budget table especially "Number of faculty need for new sections." It should be zero.</li> </ul> </li> </ul>   | <ul> <li>S. Sabatino will request the program be included in next Faculty Senate agenda on April 25, 2017.</li> <li>M. Hinkle will attend to present the motion, and M. Yakubov will attend to present the rationale for the new program and to answer questions.</li> </ul>  |
|--|---|---|
| New Business: Review of<br>Academic Program Change:<br>Human Resources Management<br>Concentration in the MBA. | The second program change is the proposal to create a new<br>concentration within the MBA for Human Resources Management.<br>The rationale for this new concentration is the popularity of the<br>specialization in human resource management and financial gain<br>for the University in attracting new students. This additional<br>concentration would also benefit the MBA overall and raise the<br>number of concentrations to seven. The new concentration has the<br>same lower core courses. Two new courses were added to the<br>upper level requirements. The new courses were developed using<br>the criteria for certification within the Society of Human Resource<br>Management, and the College of Business will look to develop a<br>chapter of this organization for the students enrolled in this<br>concentration. | Motion: "To approve with<br>revisions the Human<br>Resources Management<br>Concentration in the MBA."<br>K. Oh / M. Hinkle – Motion<br>carried unanimously.<br>M. Yakubov agreed to have<br>the revisions completed by<br>end of this week and will<br>send the revised program to<br>the secretary of the Faculty<br>Senate.<br>S. Sabatino will request the |
|  | <ul> <li>recommended the following revisions to the program change report:</li> <li>Correct typos in the proposal</li> <li>Add the course descriptions for the two new courses.</li> </ul>  | <ul><li>S. Sabatino will request the program be included in next Faculty Senate agenda on April 25, 2017.</li><li>M. Hinkle will attend to present the motion, and M. Yakubov will attend to</li></ul>  |

|  | present the rationale for the program change and to answer questions.  |
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| Progress on the Additional Charges:  | Co-chair will revise the checklist.  |
| Regarding the Best Practices in Online Programs Checklist  |  |
|  | Co-chairs will follow-up   |
| D. Fuentes, Chair of the Technology Council reviewed this checklist with his council members. They suggested a few revisions.  | after the meeting.   |
| The Council members reviewed their suggestions, and after<br>discussion, further revisions and deletions were suggested to bring<br>the list more in line with academic programs rather than academic<br>courses.<br>M. Hinkle will revise the checklist to incorporate these suggested<br>revisions   |  |
| Regarding the Academic Program Change Form:<br>The co-chairs of the Graduate Programs Council and the<br>Undergraduate Council are planning to meet to discuss revisions to<br>this form. Johnathan Lincoln, Assoc. Provost, is expected to attend<br>as well. The meeting is scheduled for Wed. April 26, 2017 at 10:00<br>a.m. in the Cheng Library, Room 114a. All members of the<br>Graduate Programs Council are invited to attend as well. |  |
| No additional meeting was anticipated for the current academic year.   |  |
| Meeting adjourned at 3:48 p.m.   | Motion: "To adjourn."<br>K. Louie / D. Feola –<br>Motion carried<br>unanimously.<br>Notes by S. Sabatino.  |
|  | <ul> <li>Regarding the Best Practices in Online Programs Checklist</li> <li>D. Fuentes, Chair of the Technology Council reviewed this checklist with his council members. They suggested a few revisions.</li> <li>The Council members reviewed their suggestions, and after discussion, further revisions and deletions were suggested to bring the list more in line with academic programs rather than academic courses.</li> <li>M. Hinkle will revise the checklist to incorporate these suggested revisions.</li> <li>Regarding the Academic Program Change Form: The co-chairs of the Graduate Programs Council and the Undergraduate Council are planning to meet to discuss revisions to this form. Johnathan Lincoln, Assoc. Provost, is expected to attend as well. The meeting is scheduled for Wed. April 26, 2017 at 10:00 a.m. in the Cheng Library, Room 114a. All members of the Graduate Programs Council are invited to attend as well. No additional meeting was anticipated for the current academic year.</li> </ul> |